

# **eMOOCs 2025 - European MOOCs stakeholders summit**



**Monday 30 June 2025 - Wednesday 2 July 2025**

**Télécom Paris**

## **Scientific Programme**

## Research Track

The Research Track at eMOOCs 2025, focused on "Shaping Sustainable Lifelong Learning for All in the Era of AI," invites scholars and practitioners to delve into the latest research advances shaping the future of MOOCs. This track will explore how AI technologies can drive sustainable and inclusive lifelong learning, offering innovative solutions to challenges like scalability, personalization, and engagement. Key areas of focus include best practices in MOOC production, ensuring quality and certification, and leveraging AI to enhance pedagogy through adaptive learning and intelligent tutoring systems. Contributions are also sought on the role of AI-driven analytics in optimizing learning design, measuring impact, and improving learner engagement. Furthermore, the track will explore emerging technologies such as immersive learning environments and AI-powered assessment models that can redefine the boundaries of MOOCs. Researchers, educational technologists, policymakers, and practitioners are invited to share their findings, offering actionable insights to foster collaboration across academia, industry, and beyond, and to contribute to shaping the future of sustainable, AI-enabled lifelong learning.

## Experience Track

The Experience Track at eMOOCs 2025, centered on "Shaping Sustainable Lifelong Learning for All in the Era of AI," provides a space for educators and practitioners to share real-world experiences and strategies in leveraging AI to enhance MOOCs. This track will focus on how AI is being used to improve learner engagement, personalization, and the overall effectiveness of online courses. Participants will present hands-on examples of implementing AI-driven adaptive learning systems, personalized feedback mechanisms, and automated course recommendations that support diverse learning pathways. Discussions will also cover the practical challenges of integrating AI into MOOCs, such as improving accessibility, managing large-scale deployment, and fostering more inclusive learning environments. Attendees are encouraged to share their insights on the impact of these innovations, showcasing best practices and lessons learned from AI-enhanced learning initiatives that drive sustainable, lifelong education.

## Business & Policy Track

The Business & Policy Track at eMOOCs 2025, under the theme *"Shaping Sustainable Lifelong Learning for All in the Era of AI,"* will explore how AI can be harnessed to transform educational policies and practices across Europe. This track will address the strategic integration of AI-driven MOOCs into higher education institutional policies, national education strategies, and European frameworks. Discussions will focus on how AI can enhance the scalability and inclusivity of lifelong learning initiatives, support the development of micro-credentials and flexible learning pathways, and address pressing societal challenges such as skills mismatches and accessibility. Key topics will include the role of AI in evolving credit systems, fostering interinstitutional collaborations, and shaping governmental policies that leverage MOOCs for lifelong and professional development. By examining innovative policy approaches and sharing best practices, this track aims to drive the effective integration of AI into educational strategies, ensuring that MOOCs continue to meet the diverse and dynamic needs of learners in the AI era.

This track will also delve into how AI-driven MOOCs can address the evolving needs of the business world amidst unprecedented global challenges. This track will explore the potential of MOOCs to drive business transformation by enhancing sustainability practices, upskilling employees, and supporting remote work dynamics. Participants will discuss how AI can be

leveraged to create personalized learning experiences, boost corporate training programs, and facilitate the development of new business models. Topics will include the integration of AI in MOOC-based micro-credentials for career development, the role of MOOCs in fostering virtual team collaboration and intercultural competencies, and the impact of MOOCs on corporate retention and employee engagement. By examining case studies and innovative practices, this track aims to highlight the strategic role of MOOCs in shaping a resilient and adaptive business landscape in the AI era. Join us as we bring together thought leaders and practitioners to share their experiences, insights, and visions for utilizing MOOCs to meet the complex demands of modern business, ensuring a sustainable and thriving future.

## World Track

The World Track at eMOOCs 2025, themed "Shaping Sustainable Lifelong Learning for All in the Era of AI," will explore the global dimensions of MOOC innovation, particularly focusing on how AI can facilitate inclusive and sustainable lifelong learning opportunities across diverse regions. This track aims to spotlight the unique contributions and challenges faced by MOOC initiatives around the world in areas such as Latin America, Australia, Africa, Asia, and North America. Participants will delve into how AI-driven technologies can democratize access to education, localize content to meet regional needs, and foster global collaboration. Topics of interest will include the integration of AI in regional and national MOOC platforms, the impact of cultural contexts on MOOC adoption and effectiveness, and the role of MOOCs in addressing global inequalities in education and workforce development. By featuring a rich diversity of perspectives—from cross-border ventures to local innovations—this track seeks to broaden the understanding of the global MOOC ecosystem. Additionally, contributors will have the opportunity to confront and contrast their views and experiences with European perspectives, stimulating a rich dialogue that bridges regional differences and fosters mutual learning. Join us to share your insights, explore case studies, and engage with a vibrant international community dedicated to the transformative power of MOOCs in the AI era.

## Francophonie Track (french language focused)

The Francophonie Track at eMOOCs 2025, themed "Shaping Sustainable Lifelong Learning for All in the Era of AI," invites French-speaking educators, researchers, and innovators to contribute to the conference and share their unique perspectives. This track aims to highlight the diverse MOOC initiatives and educational technologies emerging from the Francophone world, fostering a rich exchange of ideas and best practices. Participants will explore how AI can transform learning experiences, enhance accessibility, and support lifelong learning within Francophone communities. Topics will include the development and implementation of MOOCs in French-speaking regions, the localization of content to address cultural and regional needs, and the role of MOOCs in promoting educational equity and sustainability. Join us in Paris to engage with fellow French-speaking professionals and contribute to the global conversation on the future of MOOCs in an AI-driven era.

--

La track Francophonie, sur le thème "Façonner l'apprentissage tout au long de la vie pour tous à l'ère de l'IA", invite les éducateurs, chercheurs et innovateurs francophones à contribuer à la conférence. Les participants exploreront comment l'IA peut transformer les expériences d'apprentissage, améliorer l'accessibilité et soutenir l'apprentissage tout au long de la vie au sein des communautés francophones. Les sujets abordés incluront le développement et la mise en œuvre des MOOCs dans les régions francophones, la localisation des contenus pour répondre aux besoins culturels et régionaux, et le rôle des MOOCs dans la promotion de l'équité et de la

durabilité éducatives.

## Workshops

The workshops at eMOOCs 2025, themed "Shaping Sustainable Lifelong Learning for All in the Era of AI," will provide rigorous and interactive sessions aimed at enhancing participants' practical competencies and theoretical understanding of MOOCs and AI integration. Facilitated by distinguished scholars and industry leaders in education, technology, and innovation, these workshops will delve into a broad spectrum of scholarly topics, including the design and deployment of AI-enhanced MOOCs, methodologies for increasing learner engagement, and frameworks for ensuring equitable access. These sessions are meticulously curated to foster an environment of critical inquiry and collaborative exploration, allowing participants to refine their academic and technical repertoire, investigate novel pedagogical frameworks, and develop forward-thinking solutions to contemporary educational challenges. Engage with peers and experts to advance your scholarship and practice in the dynamically evolving field of online education.

## Posters

The Poster Track at eMOOCs 2025, themed "Shaping Sustainable Lifelong Learning for All in the Era of AI," provides a platform for researchers, educators, and practitioners to showcase their innovative projects, research findings, and practical implementations related to MOOCs and AI. This track offers attendees an opportunity to engage in in-depth discussions, receive feedback, and network with peers in an interactive and visually engaging format. Present your work to a diverse audience, share your insights, and contribute to the collective knowledge shaping the future of sustainable education in the AI era. Join us to display your posters and be part of a vibrant community dedicated to advancing lifelong learning through cutting-edge research and innovation.

## Demos

The Demo Track at eMOOCs 2025, themed "Shaping Sustainable Lifelong Learning for All in the Era of AI," offers a unique opportunity for innovators and practitioners to present live demonstrations of their groundbreaking applications, tools, and technologies related to MOOCs and AI. This track is designed for showcasing real-world implementations and practical solutions that can revolutionize online education and lifelong learning. Attendees will have the chance to interact directly with the innovations, ask questions, and provide feedback, fostering a collaborative and immersive environment. Share your pioneering work with an engaged audience and contribute to the evolving landscape of sustainable and AI-driven education. Join us to demo your cutting-edge solutions and inspire others with your advancements.

## Booth

The Booths at eMOOCs 2025, themed "Shaping Sustainable Lifelong Learning for All in the Era of AI," present an ideal platform for EdTech companies and enterprises to showcase their innovative products, services, and solutions to a global audience of educators, researchers, and industry leaders. This track offers unparalleled opportunities for visibility, engagement, and networking, allowing organizations to present their brand, demonstrate their latest technologies, and connect with potential collaborators and clients. Companies can also explore sponsorship opportunities to maximize their impact and presence at the conference. With a diverse and influential audience, your participation in the booth track will place your organization at the forefront of the conversation on the future of MOOCs and AI-driven lifelong learning. Join us to exhibit your offerings, expand

your network, and become a key player in shaping the education landscape of tomorrow.

## Keynotes

We are seeking keynote speakers with a strong reputation and significant contributions in the fields of education, technology, and AI. Ideal candidates will inspire our audience with their vision and expertise, helping to shape the future of sustainable lifelong learning in the era of AI.